

## CUT CABLE COSTS

**Upgrading to IP cameras? - Don't throw out your existing analogue coaxial cable.**

**Are re-cabling costs a major component of your IP Camera upgrade programme?**

**Are you concerned that connecting IP cameras to your corporate network will overload its capacity?**

**Now you can reuse your existing coaxial CCTV cable for transmission of IP camera data.**



**Data guru is the revolutionary low cost alternative to sharing or installing dedicated IP camera networks.**

You no longer need to share the office network, or install new network cabling.

Data Guru uses patented technology to transform your existing analogue coaxial cable into a fast digital data highway. So you can use it to connect IP Cameras, Network video recorders and any other IP devices without re-cabling.

By creating its own digital network, DataGuru enables you to progressively upgrade your analogue CCTV system to a digital network.

DataGuru supports up to three cameras per cable segment, so you can add more cameras to your system without further cabling costs.

### THE BENEFITS

- Makes the most of your existing cabling investment
- Greatly reduces the cost of going digital
- Works with all known network IP cameras
- Easy route to secure global transmission of digital CCTV video
- Create a general purpose digital data highway
- Add more cameras to your system without further cabling costs



### SUMMARY OF FEATURES

- Transmit up to three cameras down the same cable segment
- Up to 200 metres segment length
- Stand alone unit, no drivers or software to install
- Tiny wall or surface mount unit, only 90mmx90mm



## DATAGURU IS EASY TO INSTALL

Connect your standard analogue CCTV cable to the DataGuru BNC port and network camera to the RJ45 port. Connect a second DataGuru unit to your computer network card or switch/hub; configure your network camera IP address and you can be up and running in minutes.

